

## **To preserve and protect – TimberSIL<sup>®</sup> Wood is Popular Science's 'Best of What's New'**

In the heart of termite country, TimberSIL<sup>®</sup> Products is strutting its stuff downtown today, selling builders on a nontoxic product that is a barrier to bugs and decay, and is green-conscious too.

TimberSIL<sup>®</sup> is making its local debut at the DeckExpo trade show at Memphis' Cook Convention Center. But the truth is, the roll-out happened in December with Popular Science's "Best of What's New" list. TimberSIL<sup>®</sup> won the Grand Award in the magazine's home tech category with this imprimatur: "Bugs can look, but they can't touch." Calls have been pouring into the Company headquarters.

In everyday language TimberSIL<sup>®</sup> forms a "very thin layer of glass - a flexible layer of glass - that is infused into the wood. TimberSIL<sup>®</sup> creates a protective barrier between the food source, which is the wood, and the elements, which are the bugs or micro-organisms.

TTT guarantees the product for 40 years against rot and decay. But it will last much longer, like glass. According to the Company, "If you bury a cup in the backyard and dig it up in 40 years, you're still going to have glass. It's not going anywhere."

TimberSIL<sup>®</sup> samples look like any piece of new-cut wood, an advantage if you're going to stain the wood.

TimberSIL<sup>®</sup> Products are mostly Southern yellow pine. The price for TimberSIL<sup>®</sup> is similar to what you would pay for a cedar deck. TimberSIL<sup>®</sup> is hundreds and hundreds of dollars less than composites. TimberSIL<sup>®</sup> Products offer a natural option -- the beauty and feel of natural wood.

"The deck industry is now an \$11 billion market as Americans of all income brackets and latitudes rush to add outdoor rooms to their homes," said Terry Dempsey, manager of the DeckExpo and an authority on decks, docks and railings. "The outdoors is so big now. People want to have outdoor kitchens, outdoor sitting areas, saunas and hot tubs."

The North America Deck and Railing Association estimates there are 31 million to 32 million decks in America, a number that is growing about 7 percent a year. The average life span is 11 years. Nearly 80 percent are wooden...

TimberSIL<sup>®</sup> Products are produced in its production facility in South Carolina and distributed throughout the country. The facility is pumping out materials for decks - lumber, spindles and railings - and the larger homebuilding market. It's a revolutionary product.

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